



President Trump & global trade slump: What they mean for Asia

November 2016

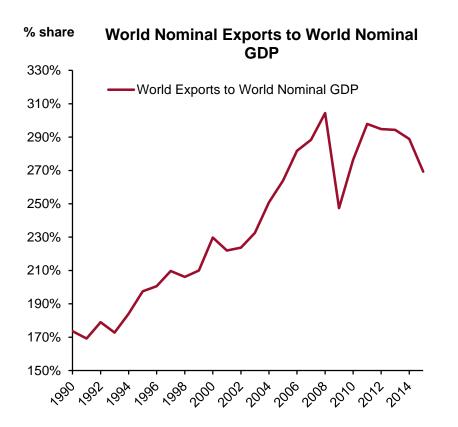
Michael Wan, ASEAN Economist

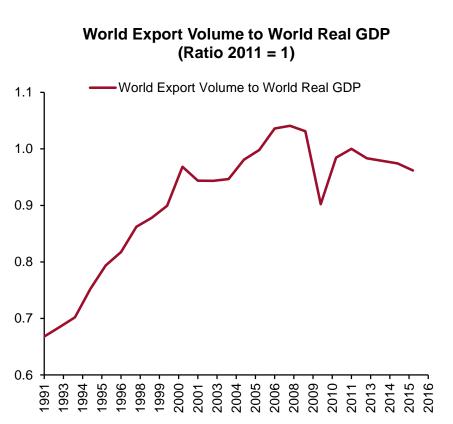
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The world economy has become less trade-intensive

• This is true whether one looks at trade in value or volume terms (exclude commodity price effects).





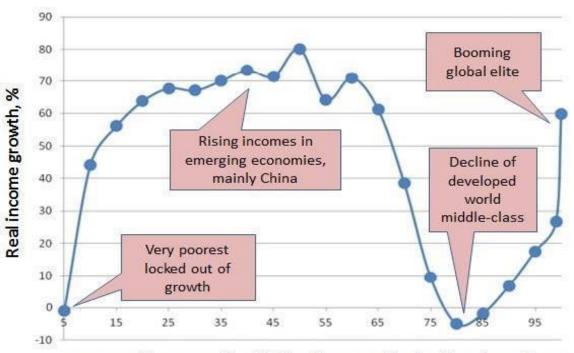
Source: CPB, IMF, CEIC, Credit Suisse



Anti-globalization force at work?

 There are rising concerns over the wave of anti-globalization movements in the developed world.

Global income growth from 1988 to 2008



Poorest ← Percentile of global income distribution → Richest

^{*}Incomes are in real terms, PPP adjusted, 2005 dollars Source: Branko Milanovic (2016), Credit Suisse



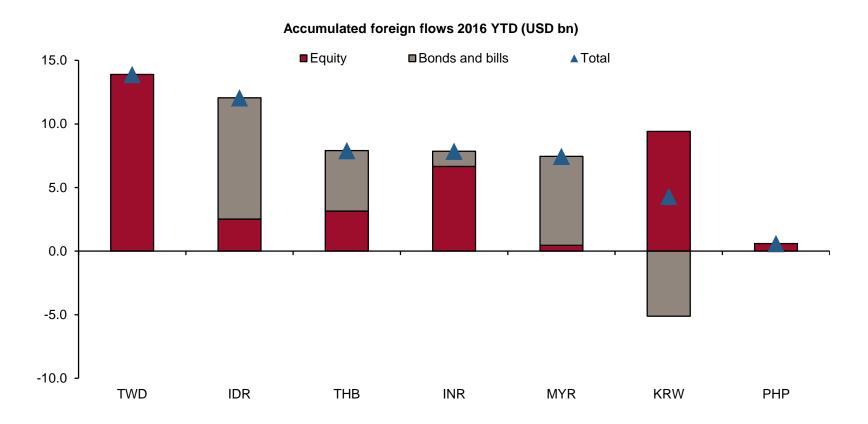


Three phases of President Trump

- 1) Positioning adjustment
- 2) Economic policy uncertainty
- 3) US fiscal stimulus

Taiwan, Indonesia and Malaysia could be sensitive to positioning adjustments

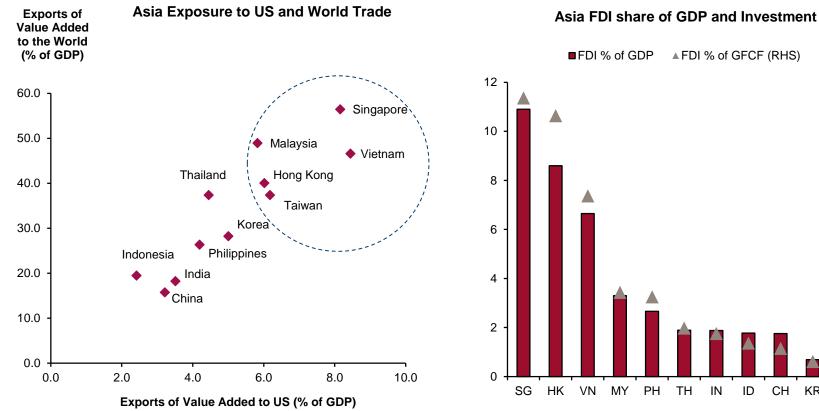
Malaysia and Indonesia have high foreign ownership of bonds



Source: CEIC, Bloomberg, Credit Suisse



Uncertainty about US policy could sap Asia investment activity and trade in the near-term





TH

IN

ID

CH

KR

TW

Source: CEIC, OCED-WTO TiVA database, Credit Suisse



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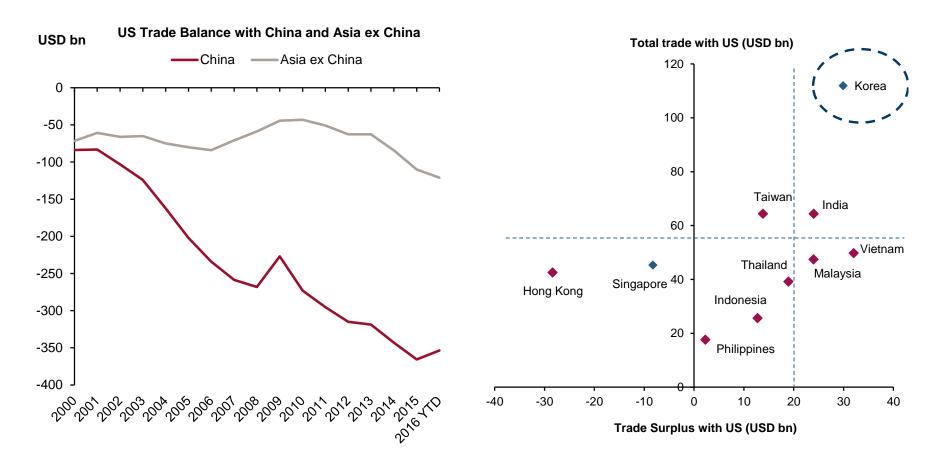
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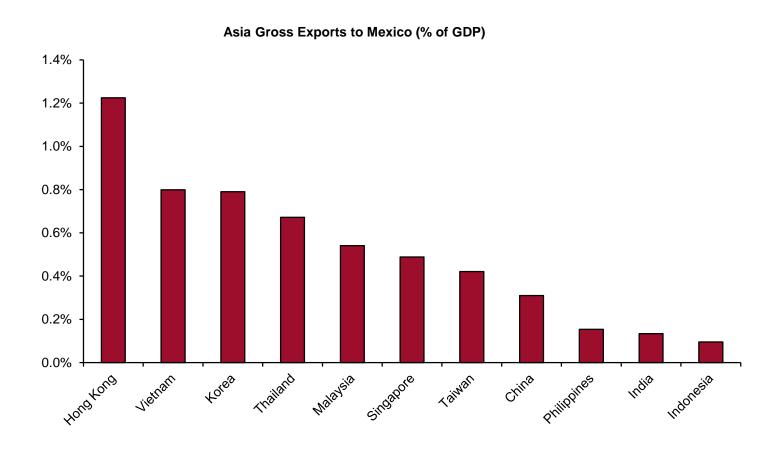
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China and Korea face risk from potentially more hostile trade policy



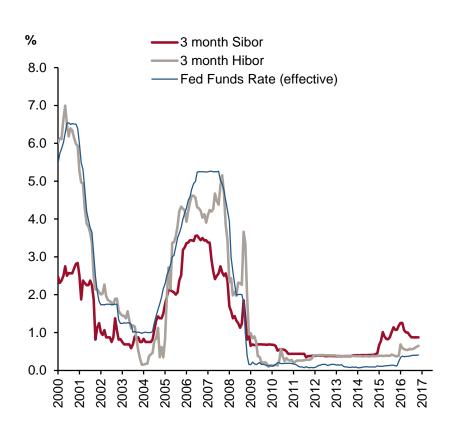


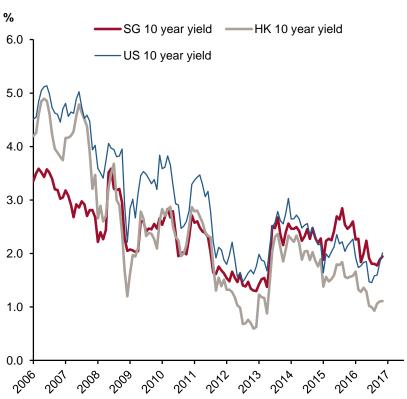
Asia generally has small export exposure to Mexico





Higher US interest rates from fiscal stimulus will push up yields especially in SG and HK

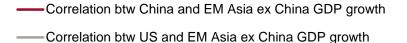


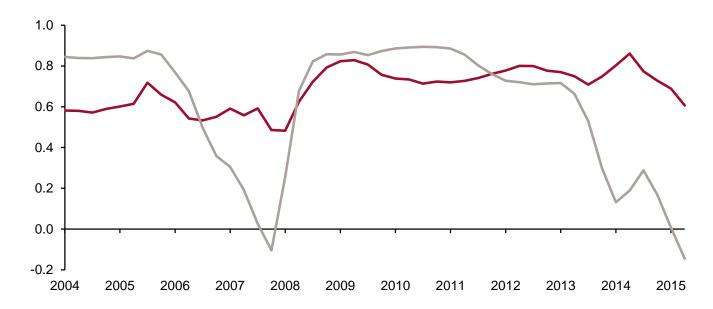


Source: Bloomberg, Credit Suisse



Out of sync with the US? Asia does not benefit as much from US growth compared to the past

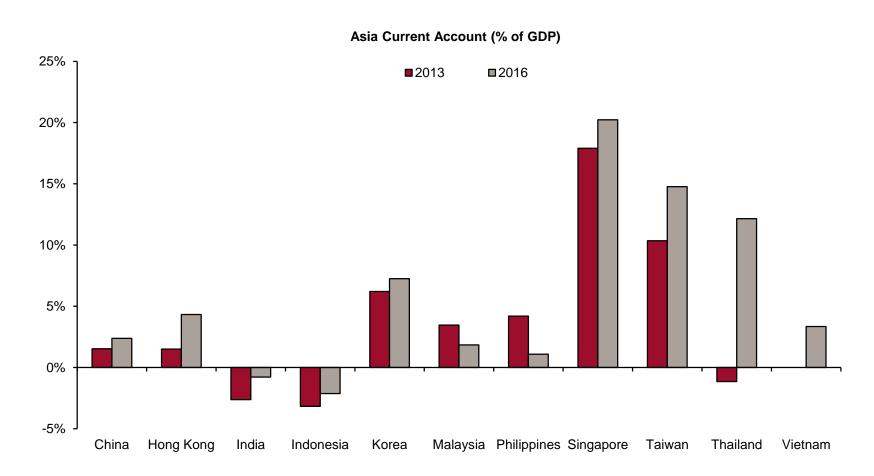




Source: WTO-OECD, UNCTAD, Credit Suisse

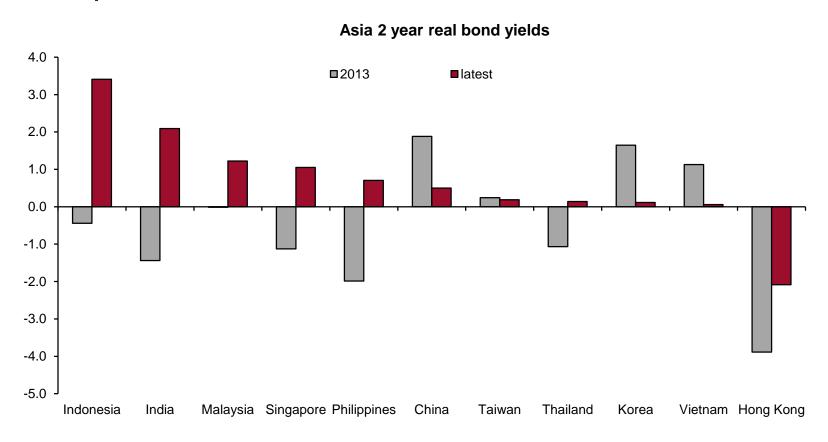


Current account balances are strong in most and in India and Indonesia deficits have fallen





Real rates in vulnerable countries are generally higher vs 2013 taper tantrum

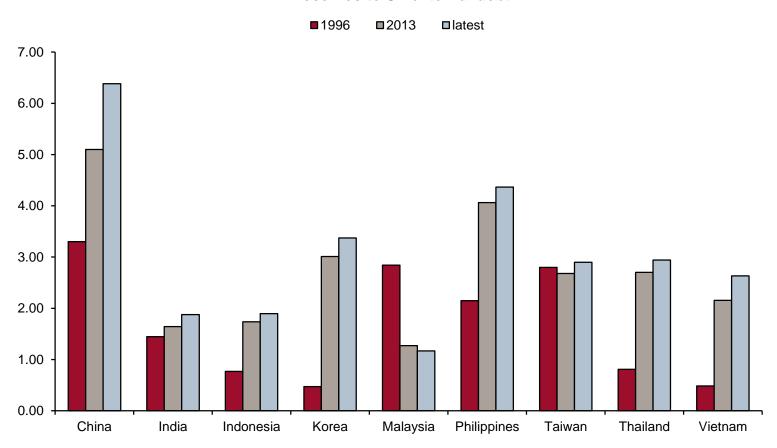


We have used long-term average CPI for China and HK. For KR, TW, and SG, we have used central bank forecasts. Source: CEIC, Credit Suisse



Asian countries have more than adequate FX reserves, except Malaysia

FX reserves to ST external debt





Singapore, Hong Kong and Vietnam look vulnerable under President Trump

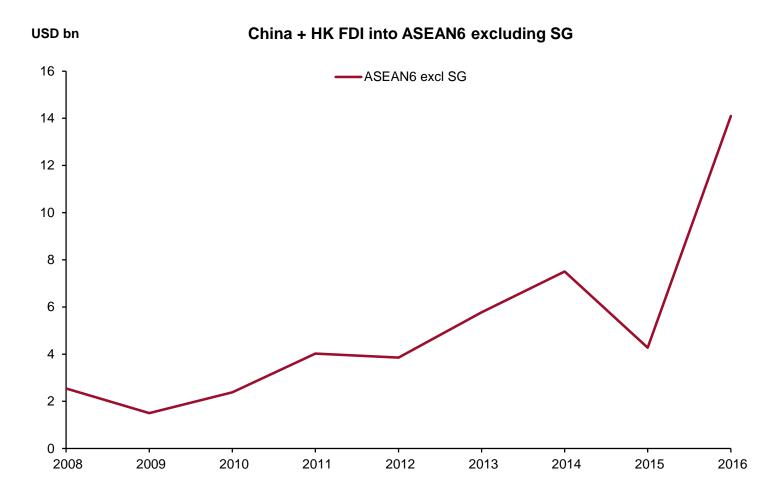
Figure 1: SG, HK and VN look vulnerable in a Trump victory

	Overall	•	Potential retaliatory trade measures from US	Vulnerability to higher yields and Fed hike
Hong Kong	Highly vulnerable	High	Low	High
Singapore	Highly vulnerable	High	Low	High
Vietnam	Highly vulnerable	High	Low	Medium
Korea	Vulnerable	Medium	High	Low
China	Vulnerable	Low	High	Medium
Philippines	Middle of the pack	Medium	Low	Medium
Taiwan	Middle of the pack	Medium	Medium	Low
Malaysia	Middle of the pack	High	Low	Medium
Thailand	Less vulnerable	Medium	Low	Low
Indonesia	Less vulnerable	Low	Low	Medium
India	Less vulnerable	Low	Low	Medium

Source: Credit Suisse



President Trump: Accelerating ASEAN Pivot to China?





Summary of key messages

- Three phases of Trump. We split Asia macro outlook into three phases.
- HK, SG, VN, and MA look vulnerable. They will likely suffer from both weaker trade and higher US interest rate environment
- CH and KR need to watch out for potential hostile trade measures, given their large trade surplus with the US. We are less worried about the hit to PH's BPO industries than other observers.
- IN, ID, and TH better positioned. IN and ID is less exposed to global trade weakness and while not immune are not as exposed to US rate hikes as in the past. TH is exposed to softer global trade but is relatively resilient to higher US rates.
- President Trump: Accelerating ASEAN pivot to China



Disclosure Appendix

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