INTERNATIONAL INSTITUTIONAL INVESTOR SERIES (IIIS) 2023 Organised by Malaysian Association of Asset Managers (MAAM)

# PANEL SESSION 1: Geopolitics Implications for ASEAN Investors

Andrew Sheng

Distinguished Fellow, Institute of Capital Market Research

Azman Hashim Auditorium, The Asian Institute of Chartered Bankers (AICB), Jalan Dato Onn

15 June 2023

## **Key Points**

- Global risks are rising Ukraine war critical situation.
- RMB Internationalization does not equal De-dollarization.
- Dollar dominance is US to lose, not for others to gain.
- As long as **Dollar offers higher ROE**, liquidity/low transaction costs; lower risks including settlement infrastructure stability, Dollar unchallenged.
- Sanctions are negative for dollar Afghanistan effect fear of confiscation/freezing; uncertainty.
- Investment climate subject to Geopolitical/Geoeconomic Risks, look out for further debt distress as high interest rate bites.

## Geopolitical Rivalry: *Multipolar Contest in US\$100 trn Global GDP*

China as peer competitor, 78.6% of US GDP and 80% of net wealth (CASS estimates).

EU (\$16.6) + Japan (\$4.9) next tier as net surplus areas.

Rise of \$Trillion class powers:

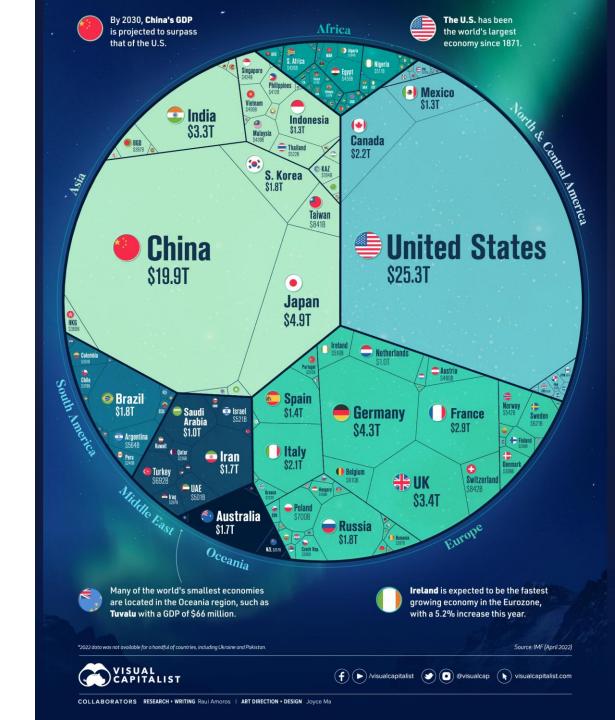
India – \$3.3

Korea, Brazil, Russia – \$1.8 each

Indonesia – \$1.3; Iran – \$1.7; Mexico – \$1.3

ASEAN as group about size of France, half of Chinese population and land area.

Source: Avery Koop. 2022. The \$100 Trillion Global Economy in One Chart. Visual Capitalist.



### Table 1.1. Overview of the World Economic Outlook Projections (Percent change, unless noted otherwise)

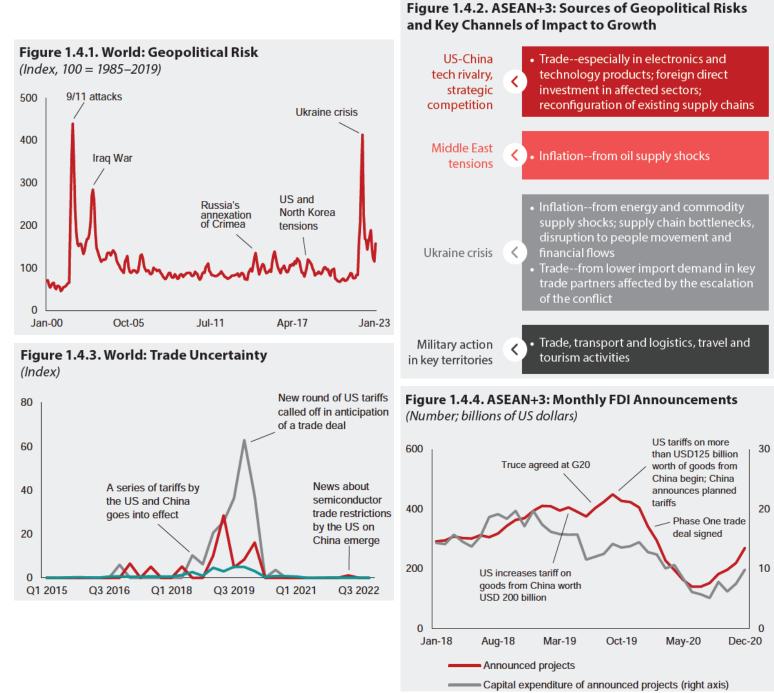
## Global Growth Will Bottom Out at 2.8% This Year Before Rising Modestly to 3% In 2024

- Global economy suffering cumulative effects of three years of adverse shocks – COVID-19 pandemic plus Ukraine.
- Inflation Declining with Rate Rises but Elevated amid Financial Sector Stress.
- Indebtedness Staying High.
- China's Economic Reopening, absorbing quarter of exports from Asia but property market and weak consumption dampening growth.

rereent enange, ameee hetea ethermee,				
		Projections 2023 2024		
	2022	2023	2024	
World Output	3.4	2.8	3.0	
Advanced Economies	2.7	1.3	1.4	
United States	2.1	1.6	1.1	
Euro Area	3.5	0.8	1.4	
Japan	1.1	1.3	1.0	
United Kingdom	4.0	-0.3	1.0	
Canada	3.4	1.5	1.5	
Other Advanced Economies <sup>2</sup>	2.6	1.8	2.2	
Emerging Market and Developing Economies	4.0	3.9	4.2	
Emerging and Developing Asia	4.4	5.3	5.1	
China	3.0	5.2	4.5	
Emerging and Developing Europe	0.8	1.2	2.5	
Russia	-2.1	0.7	1.3	
Latin America and the Caribbean	4.0	1.6	2.2	
Middle East and Central Asia	5.3	2.9	3.5	
Sub-Saharan Africa	3.9	3.6	4.2	
World Trade Volume (goods and services) Imports	5.1	2.4	3.5	
Advanced Economies	6.6	1.8	2.7	
Emerging Market and Developing Economies Exports	3.5	3.3	5.1	
Advanced Economies	5.2	3.0	3.1	
Emerging Market and Developing Economies	4.1	1.6	4.3	
Commodity Prices (US dollars) Oil <sup>5</sup>	39.2	-24.1	-5.8	
Nonfuel (average based on world commodity import	00.2	24.1	0.0	
weights)	7.4	-2.8	-1.0	
World Consumer Prices <sup>6</sup>	8.7	7.0	4.9	
Advanced Economies <sup>7</sup>	7.3	4.7	2.6	
Emerging Market and Developing Economies <sup>6</sup>	9.8	8.6	6.5	

ASEAN+3 Economies, with Deep Cross-border Linkages Particularly Exposed to Geopolitical Tensions

- Geopolitical tensions outweigh any perceived benefits, for ASEAN+3 region. Reconfiguration of existing supply chains is complex, costly, and timeconsuming, and it increases trade and logistics costs for all parties involved.
- Uncertainty about trade policy induces a "wait-and-see" postponement of new FDI or expansion plans,
- Stifling innovation, reducing knowledge exchange and productivity.



Source: Amro. 2023

## Recovery in Travel and Tourism Has Been More Pronounced in ASEAN than in the Plus-3

Figure 1.3.1. ASEAN+3: International Travel Restrictions (Index) Total ban Ban on arrival from high-risk countries Require 2 quarantine 1 Require screening Jan-21 Jul-21 Jan-22 Jul-22 Jan-20 Jul-20 ASEAN Plus-

**Figure 1.3.4. Selected ASEAN+3: Tourist Receipts** (Billions of US dollars)

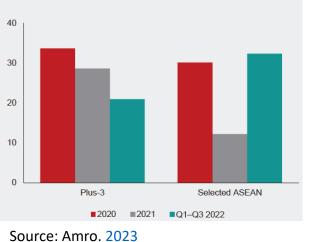


Figure 1.3.2. Selected ASEAN+3: International Flight Arrivals

(Index, December 2019 = 100)



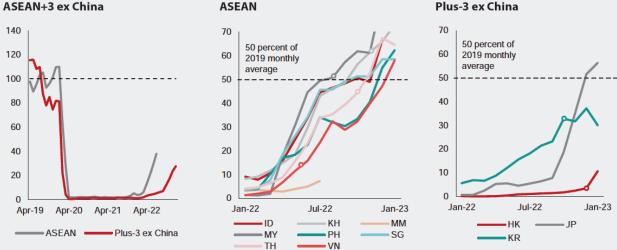
#### Figure 1.3.5. Selected ASEAN: Target and Actual Tourist Arrivals

(Millions of inbound tourists)

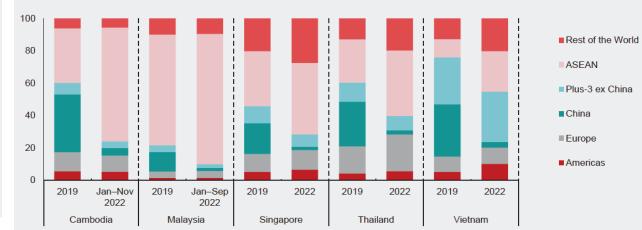


**Figure 1.3.3. Selected ASEAN+3: Tourist Arrivals** (Index, monthly average of 2019 = 100)





#### Figure 1.3.6. Selected ASEAN: Share of Tourist Arrivals, by Source Economy (Percent of total arrivals)



## Real Interest Rates of 40 Major World Economies (as of March 2023)

- Over half of major economies have negative real rates.
- In order to control inflation, the Central Bank of Brazil has kept interest rates above 10% since February 2022.
- The US Fed Reserve has raised interest rates ten times since March 2022 to tame inflation.
- Despite a 78% nominal interest rate, Argentina's real interest rates remain negative due to the country's annual inflation rate of over 100%.

	→ :	20% -1	8%	-16%	-14%	-12%	-10%	-8%	-6%	-4%	-2%	0%	2%	4%	6%	
												Rea	l Cost o	of Borrov	ving	
BRAZIL	0				Central	to contro Bank ha	as kept	interest	rates	•—		-•		(	<b>5.94</b> %	
MEXICO				$\smile$	above 1	10% sinc	e Febru	ary 202	2.					6.0	5%	
CHILE													4	<b>4.92</b> %		
PHILIPPINES	$\mathbf{i}$												2	2.62%		
NDONESIA													2	.45%		
COLOMBIA	$\overline{}$												1.9	3%		
HONG KONG													1.7	4%		
SOUTH AFRICA	$\bigotimes$												1.60	1%		
SRAEL	3												1.57	%		
NDIA	٥												1.29%	6		
CHINA	0			$\sim$	The For	doral Do			4			0.	37%			
JNITED STATES					interes	deral Re t rates te	en times	since	•			• 0.3	36%			
HUNGARY					March 2	2022 to t	ame inf	lation.				0.3	34%			
RUSSIA	$\bigcirc$											0.1	<b>9</b> %			
NEW ZEALAND	۲											0.1	5%			
MALAYSIA												0.1	1%			
JNITED KINGDOM	#										-0.15	%				
SWITZERLAND	$\bullet$									-1	.30%					
TAIWAN										-1.	53%					
JAPAN										-1.	54%					
SOUTH KOREA										-1.8	6%					
CANADA	(+)										-2.35	%				
RANCE											-2.44	%				
SINGAPORE											-2.50	%				
AUSTRALIA	٢										-2.92%					
TÜRKİYE	$\overline{\mathbf{O}}$									-3.	71%					
SWEDEN	$\check{\bigcirc}$									-4.(	3%					
DENMARK	$\mathbf{\bullet}$									-4.1	6%					
THAILAND										-4.1	9%					
PORTUGAL	0									-4.3	4%					
SPAIN	٢									-4.78	%					
GERMANY										4.87%	5					
AUSTRIA										-4.87	6					
TALY										4.95%						
GREECE									-5.	61%						
BELGIUM	$\mathbf{\tilde{0}}$								-6.42	%						
POLAND	$\overline{\bullet}$					nal intere			6.68%							
CZECH REPUBLIC			rema	ain nega	tive due	rest rate to the c	ountry's	-7	.17%							
NETHERLANDS	Õ		annı	ual inflat	ion rate	of over	100%.	-7.	42%							
ARGENTINA		-19.6	1 0/													

Figure 3: EM China daily portfolio flows breakdown by type \$bn, 3m rolling sum

importers and exporters

Ex CA

\$bn 100

50

0

-50

#### Surprisingly Strong Data, Dollar Weakness and China's Reopening Pushed EM Capital Flows Back into Positive Territory in 1Q23

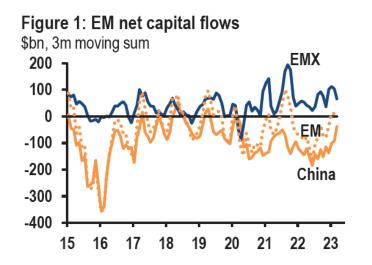
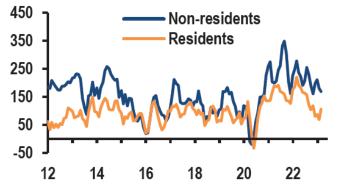
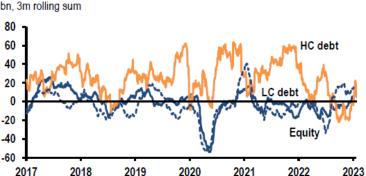
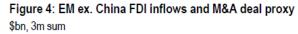
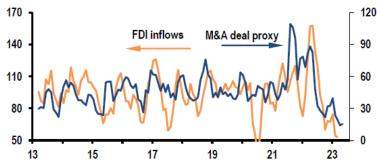


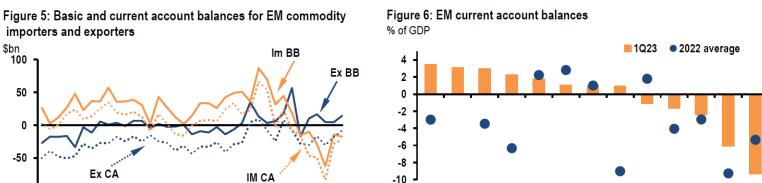
Figure 2: EM ex. China gross capital flows \$bn, 3m sum

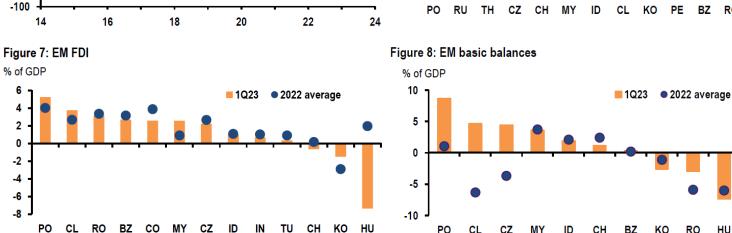












Im BB

IM CA

% of GDP

Source: JP Morgan. 2023

PE BZ

кo

TU

τu

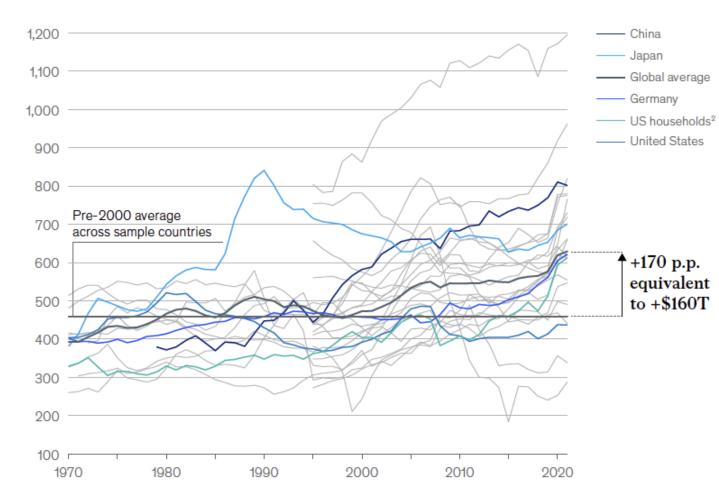
McKinsey Global Balance Sheet Macro-trends (1970-2020)

Debt-driven sluggish growth lacked productivity increase, inflation threats

#### The global balance sheet began rapidly outgrowing GDP in about 2000.

Global<sup>1</sup> net worth market prices relative to nominal GDP, 1970-2021

#### Net worth/GDP, %



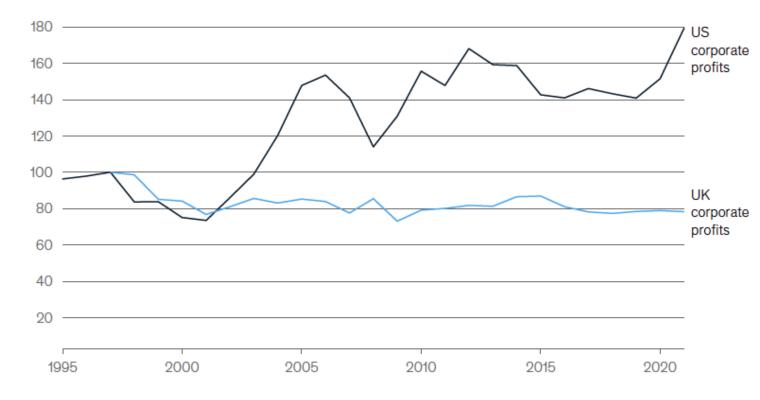
<sup>1</sup>Global average is derived from 30 countries that account for -77% of global GDP: Australia, Austria, Belgium, Canada, Central and Eastern Europe (Czech Republic, Estonia, Hungary, Latvia, Lithuania, Slovakia, and Slovenia), China, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Japan, Mexico, Netherlands, New Zealand, Norway, Portugal, South Korea, Spain, Sweden, United Kingdom, and United States.

<sup>2</sup>For the United States, household net worth and country net worth differ markedly due to high values of corporate equity relative to assets. Source: OECD; McKinsey Global Institute analysis US Corporate Profits Gained from Globalization –

Will Wall Street arbitrage, leveraged and invested in EME through FDI/FPI model still continue with decoupling?

#### US corporate profits as a share of GDP have increased since the mid-1990s and are at historic highs.

Corporate profits as share of GDP, indexed to 1997 = 100, 1995-2021

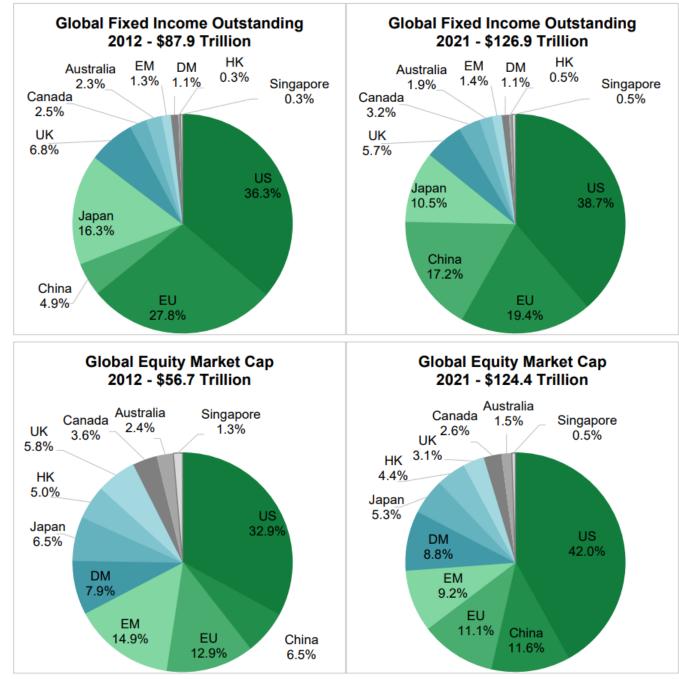


Source: MGI GBS model; national statistics offices; Oxford Economics; World Bank; McKinsey Global Institute analysis

McKinsey & Company

US Accounts for 40% Global Bond & Equity Markets 2012-2021

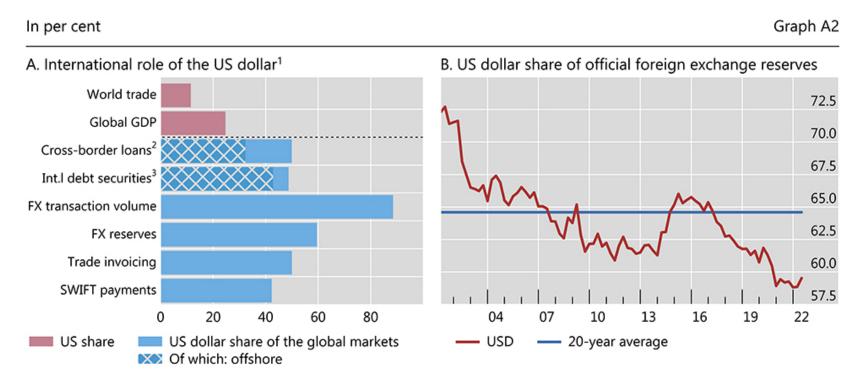
- US & USD maintain global dominance in financial markets.
- US equity market share rose between 2012-2021 due to outperformance in tech.
- EU market share continue to decline in relative terms.
- Insufficient EM development of longterm pension and social security/insurance funds.
- Insufficient attention to equity markets to deleverage reliance on debt.



Source: Bank of International Settlements (BIS), World Federation of Exchanges Note: Market capitalization of listed domestic companies.

# Global FX Market Remains Concentrated in a Few Currencies, with US Dollar Dominating

The international role of the US dollar



<sup>1</sup> Data refer to latest available value. <sup>2</sup> USD-denominated cross-border loans by banks to counterparties in all countries (excluding interoffice claims but including interbank claims on account of loans and deposits). Offshore refers to cross-border loans excluding loans from United States and on United States. <sup>3</sup> USD-denominated international debt securities by all issuers; these securities are issued outside the local market of the country where the borrower resides (eg eurobonds or foreign bonds). Offshore refers to USD-denominated loans/debt issued outside United States.

Sources: G Gopinath, "The international price system", NBER Working Papers, no 2164, 2015; IMF; Bloomberg; CPB World Trade Monitor; SWIFT; BIS debt securities statistics; BIS locational banking statistics; BIS Triennial Central Bank Survey.

© Bank for International Settlements

# Net International Investment Position (NIIP) Surplus and Deficit Countries 2022 – IMF data

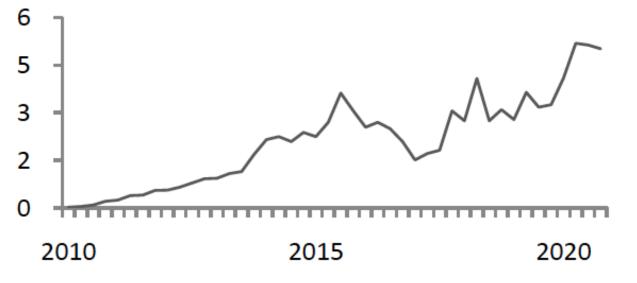
Surplus Country	NIIP Surplus (bn)	Deficit Country	Deficit (bn)	
Japan	3,165.5	USA	-16,117.1	>
Germany	2,932.9	Spain	-855.8	
China	2,531.3	France	-738.4	
Hong Kong SAR	1,761.3	Ireland	-647.3	
Taiwan*	1,410.7	Mexico	-593.0	
Norway	1182.5	Australia	-580.6	
Singapore	822.1	United Kingdom	-324.3	
Switzerland	778.9			
Russia	770.4			
Netherlands	753.9			
Saudi Arabia	681.6			
Total	16,791.0		-19,856.4	

Source: IMF. 2023; Bank of Russia. 2023; Note: \*2021 data.

## Section 3 RMB Internationalization

# Renmin University Index of RMB Internationalization shows upward trend but still below potential

#### **RMB Internationalization improved**



Use of RMB rising to 8%+

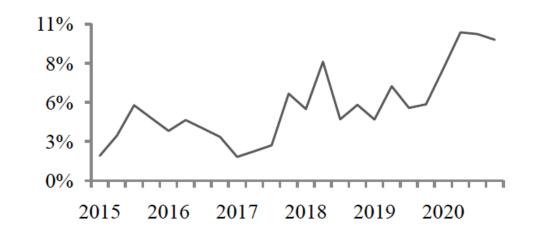
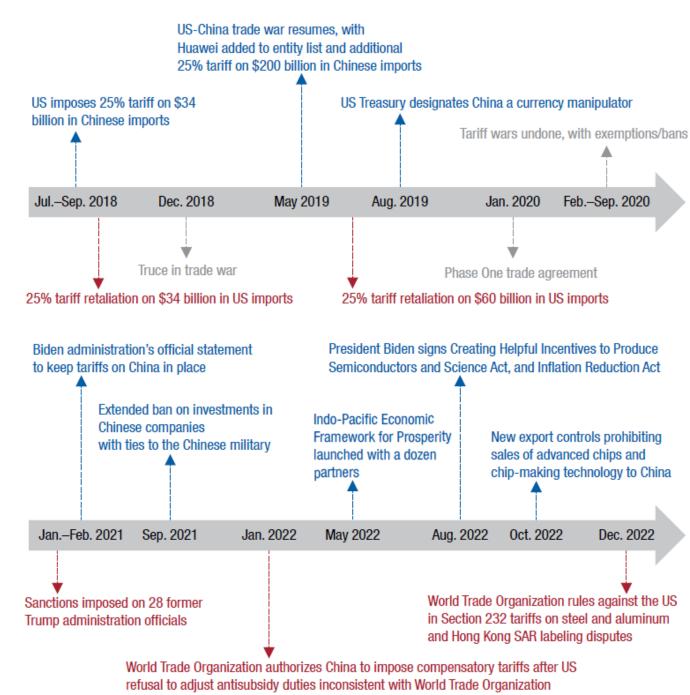


Figure 2 Comprehensive Indicator of RMB Use in International Financial Denomination and Settlement

#### US Containment of China: e.g. Chip War etc will Reduce Global Trade

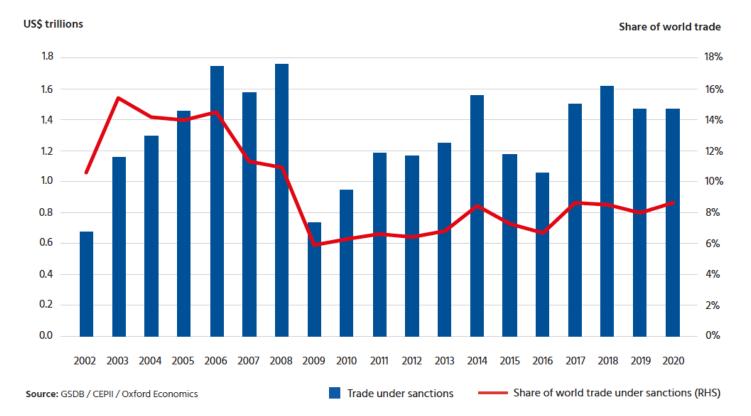
- CHIPS Act and Inflation Reduction Act (IRA) aim to restore US leadership in key technologies by imposing high domesticcontent requirements.
- Industrial Policy has replaced Free Market ideology, requiring shift in EU policy stance. European Chips Act aims to boost EU semiconductor industry to 20% of global production capacity by 2030, with more than €43 billion in investments.
- Protectionism will increase, with key blocs emerging.
- India, Middle East, and Japan/Korea/Taiwan setting up semiconductor supply chain independent of China.



Source: IMF. 2023. WEO April 2023, Chapter 4.

## Sanctions Increase Deglobalization and Dedollarization

- 29% of global trade under sanctions of some kind.
- 40% of energy producers under sanctions.
- USA imposed two-thirds of world's sanctions since 1990ss on more than 20 countries since 1998.



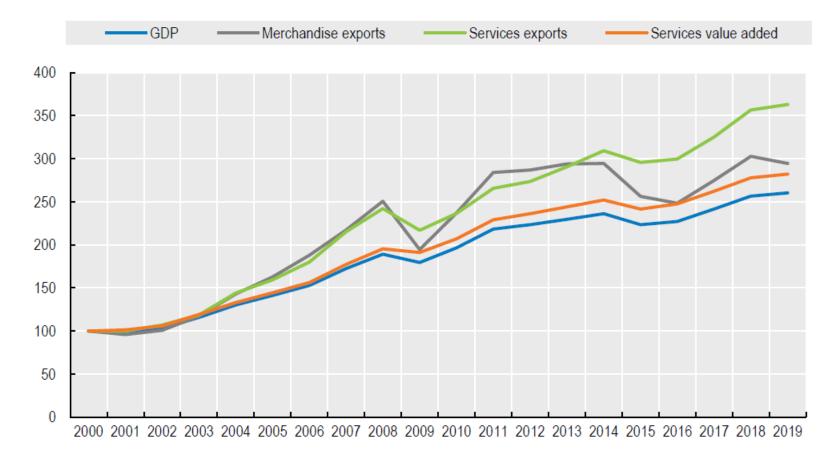
#### Figure 2 – Value and share of global trade under active sanctions

### China Recovery Depends New Economic Team Turning Around Consumer Confidence, from Weak Property and Equity Markets – Asset Deflation Threat



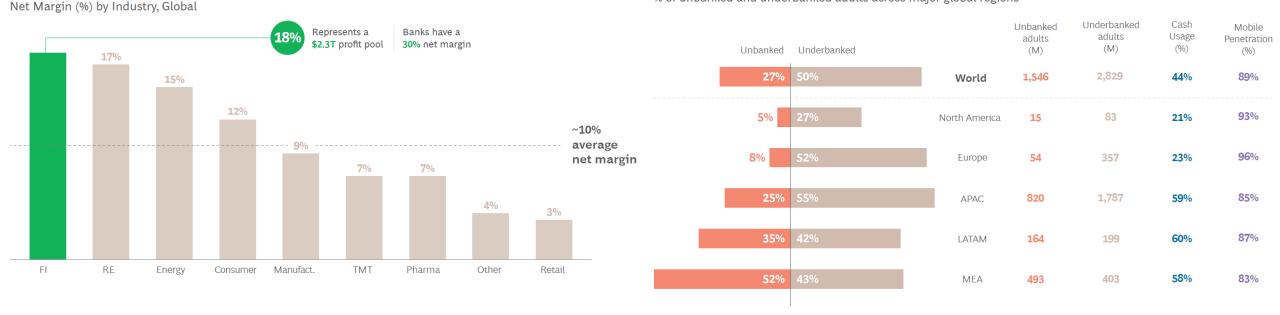
#### In Next Two Decades, Asian Shift from Global Factory to Digital Services will Increase CBDC Net Clearing, Reducing Need for USD

#### Figure 1. Global services output and services exports



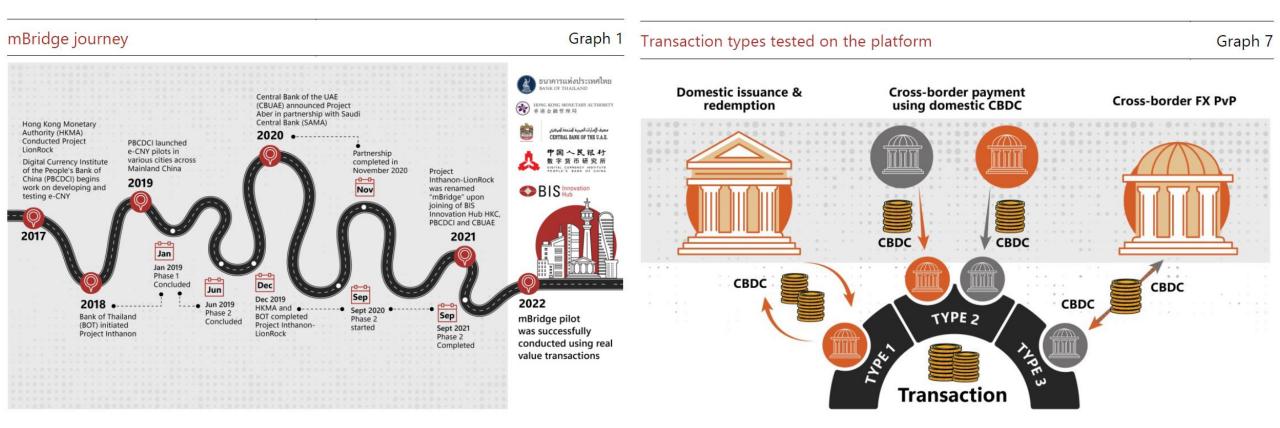
Financial Services Most Profitable Segment of Global Economy, Room for Growth in Fintech Since 1.5 bn Adults Still Unbanked plus 2.8 bn Adults Underbanked ( > Half the World's Population)

## Exhibit 4 - Financial Services Is One of the Most Profitable Sectors of the Exhibit 6 - Over Three-Quarters of Adults Remain Unbanked or Global Economy



% of unbanked and underbanked adults across major global regions

## CBDC Pilots by HKMA, BOT, CBUAE and PBoC Next Stage will be Cross-border Payments



**Bottom Line Scenarios, Not Predictions** 

- 1.US win Dollar hegemon role unchallenged
- 2.Ukraine loss multi-currency payment system develops faster
- 3.Nuclear war gold returns

# Thank you

#### Q&A to altsheng8@gmail.com

https://www.noemamag.com/the-one-earth-balance-

<u>sheet/</u>