

# How Are Inflation and ESG shaping our Asset Allocation

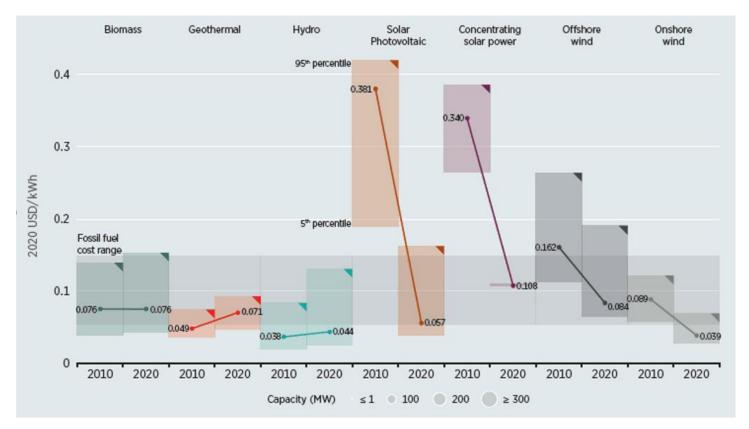
Strategic themes
Tactical outlook

#### What to Watch in the Years Ahead: 5Y Strategic Themes

Slow Growth Inflation Monetary Drought **Transitions** Recalibration Regional **Green Transition** Not So Rebuilding Blocs Negative Still a Go

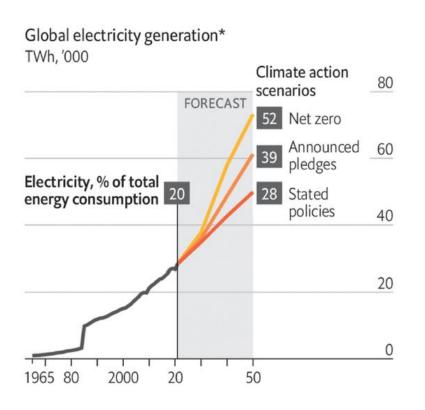
### ESG AND CLIMATE CHANGE

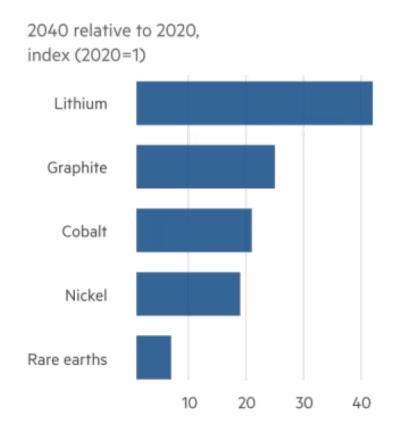
#### Renewable Power Generation is Cheap and Competitive...



Source: IRENA, Northern Trust Asset Management.

#### ... But the Scale of the Green Transition is Daunting

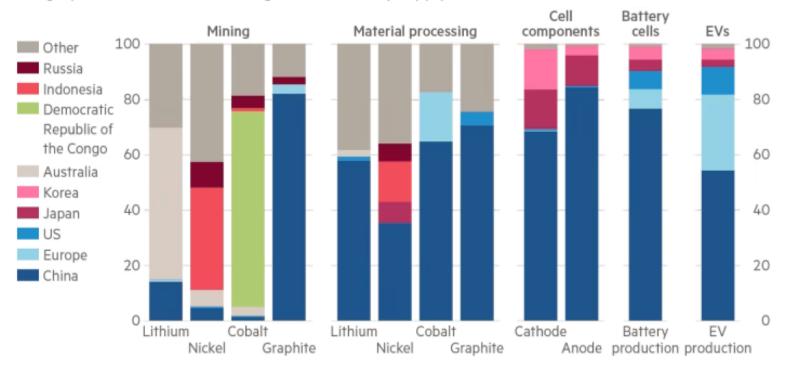




Source: IEA, Our World in Data, Northern Trust Asset Management.

#### **Geopolitical Realities Need to be Faced**

Geographical distribution\* of the global EV battery supply chain, 2022 (%)



Source: IEA, Northern Trust Asset Management.

#### **Strategic Outlook**

# Green Transition Still a Go

The acceleration of efforts to spur the Green Transition on is expected to continue. Beyond the desire to decarbonize, countries are motivated by worries around energy security, economic competition, technological rivalry and the desire to gain a relative edge in future energy markets.

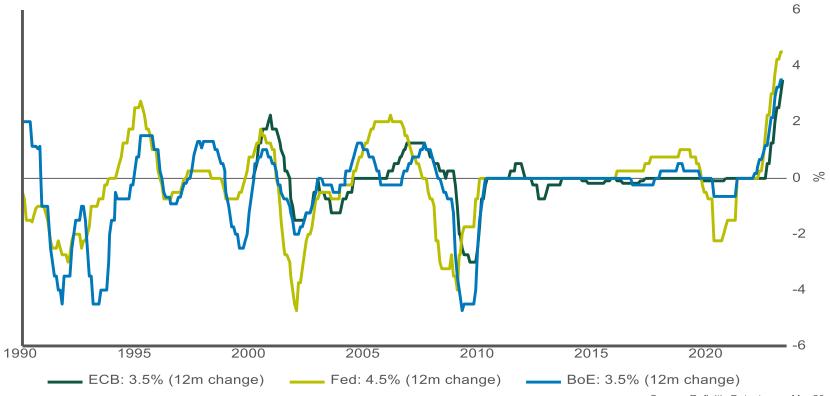
# Green Transition Still Difficult

The Green Transition won't be easy or quick. Severe constraints regarding the sourcing of raw materials, the state of electricity grids and the implementation of new technology need to be overcome. And even then the scale of the necessary investments is daunting, which will undoubtedly test the political will to continue at some point.

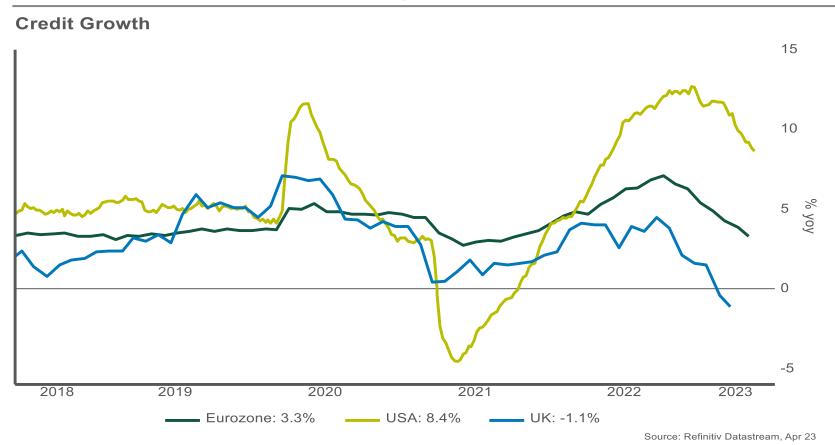
## MARKET OUTLOOK

### 2023: Aggressive Global Tightening Campaign

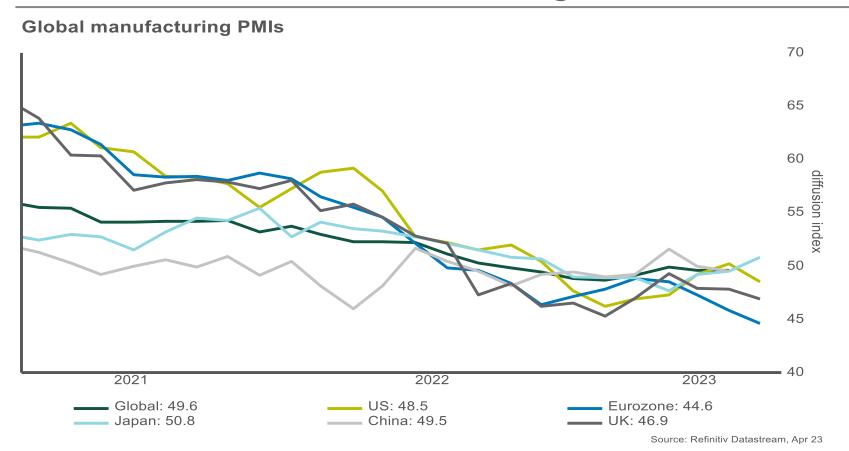
Central bank tightening campaigns



### 2023: Credit Growth is Rolling Over



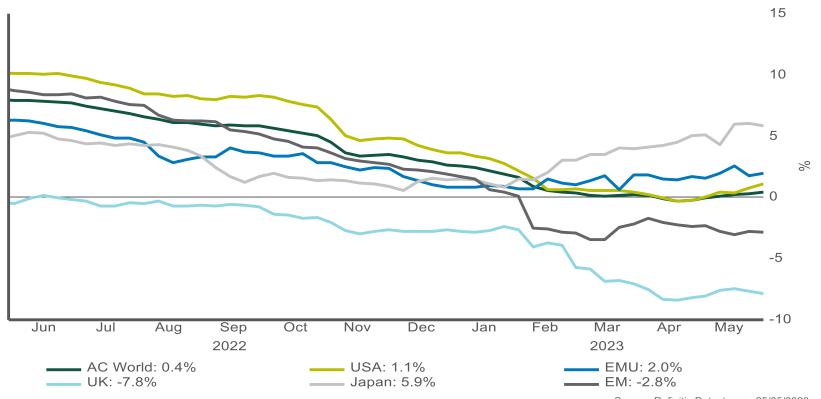
#### 2023: Global Economic Growth is Stalling



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### **2023: Corporate Earnings Growth is Weak**

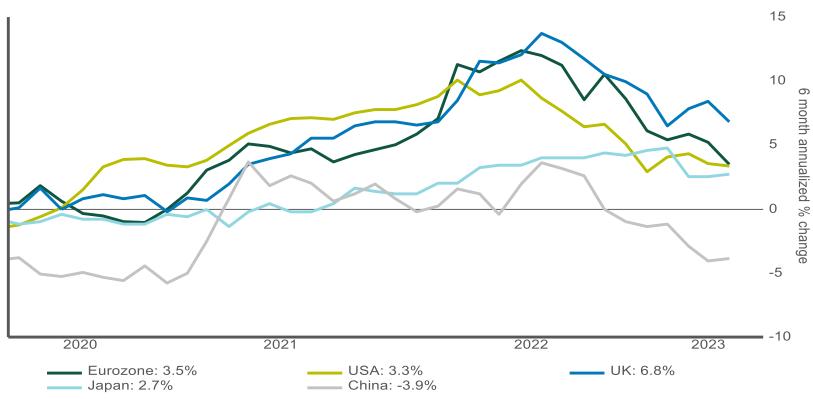




Source: Refinitiv Datastream, 25/05/2023

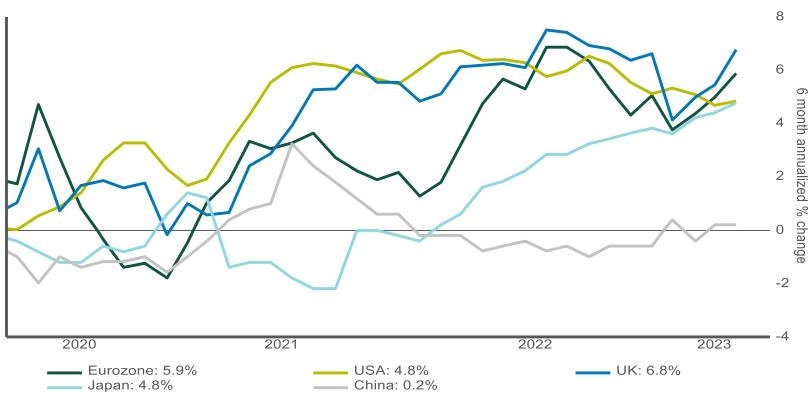
#### 2023: Headline Inflation is Falling...

#### **Global Headline Inflation Rates**

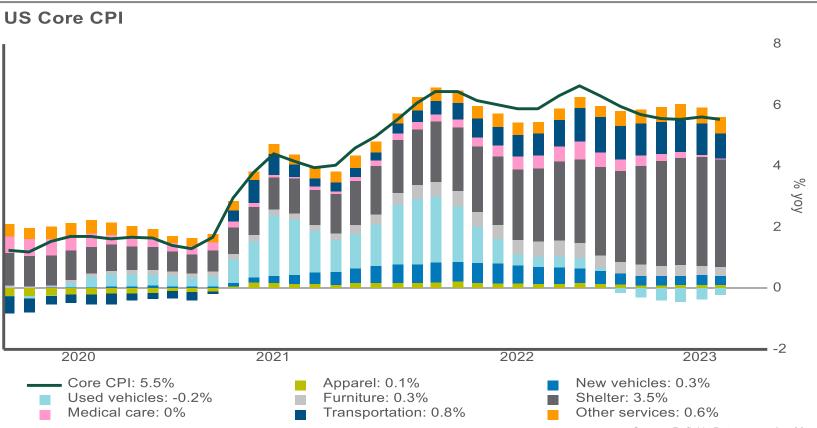


#### 2023: ... but Core Inflation Takes Longer to Decline

#### **Global Core Inflation Rates**

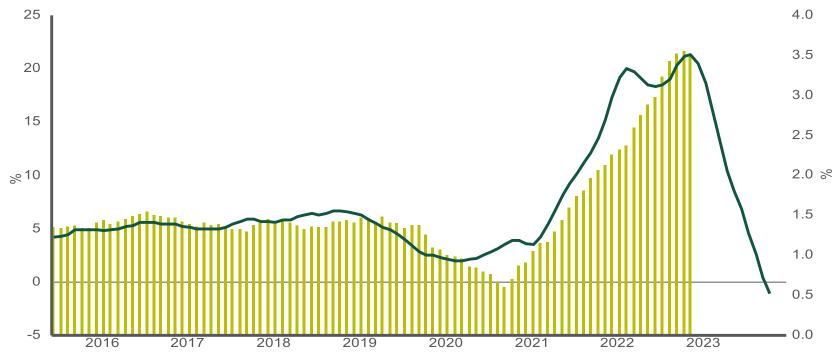


### 2023: US Core CPI Puts Spotlight on Shelter and Services



#### 2023: Housing Will Soon Lower Core CPI



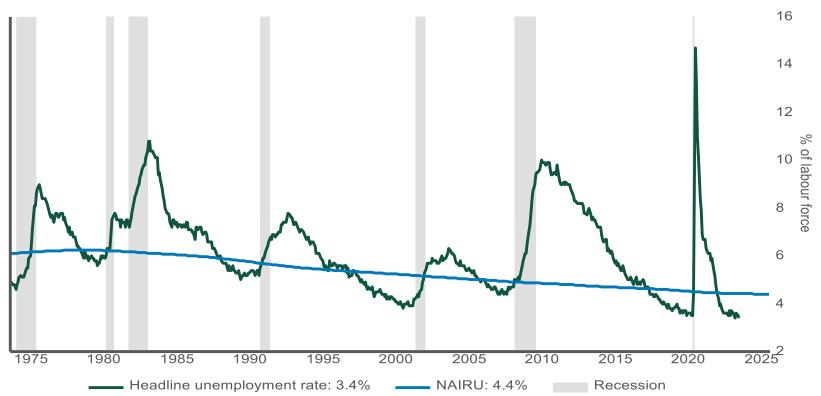


Case-Shiller 20-city Home price index: -1.1%yy (12m lead)

Contribution of Shelter to Core CPI: 3.5% (r.axis)

#### 2023: US Labor Market Has Been Strong...

#### **US Headline Unemployment and NAIRU**

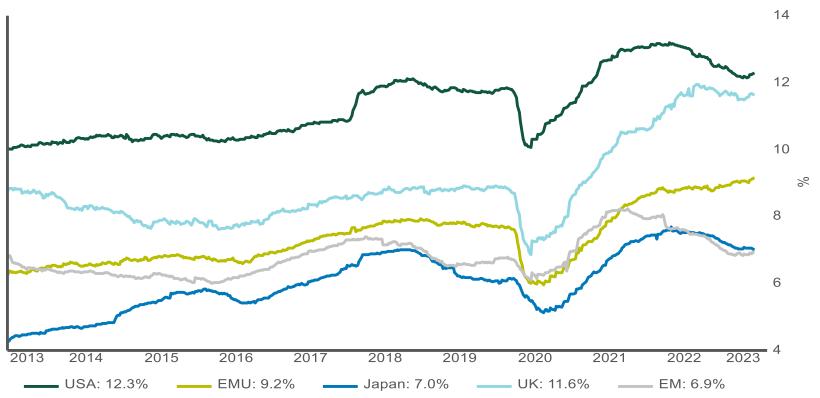


### 2023: ... but Wage Growth Has Been Slowing Down



### 2023: Profit Margins are in Decline

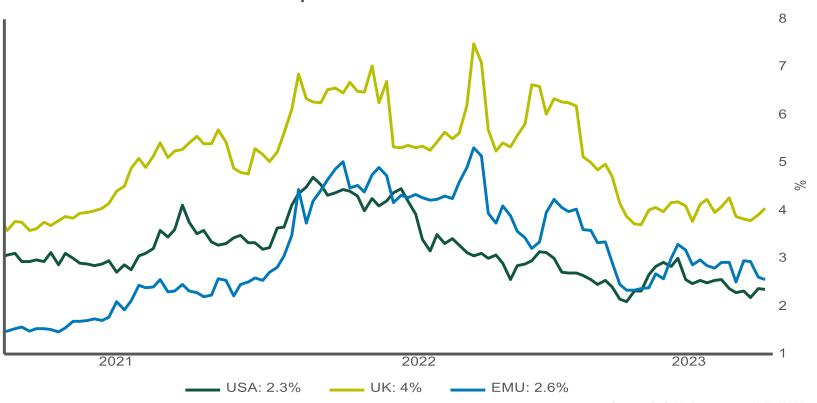
#### **12 Month Forward Profit Margins**



Source: Refinitiv Datastream, 25/05/2023

#### **2023: Inflation Expectations Have Declined**





Source: Refinitiv Datastream, 30/05/2023

# TACTICAL ASSET ALLOCATION

2023 Outlook

#### **Base Case Expectations**

# Approaching Economic Stall Speed

Recent banking issues and consequent impacts on bank lending, as well as spillover economic implications from worsening sentiment, add pressure to the growth trajectory. Other lending sources (think private credit) can partially backfill credit availability, but overall growth should be fairly flat over the next year

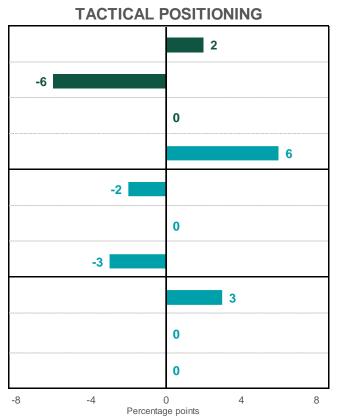
#### **Monetary Tightrope**

Given concerns regarding financial stability from unexpectedly rapid rate increases, the Fed will likely resort to a slower path of monetary tightening. But inflation has remained sticky, likely necessitating further rate increases.

TAA continues to believe the Fed is close to done raising rates, but will remain there throughout 2023.

#### **Tactical Positioning**

		ASSET CLASS	SAA	TAA
Risk Control	Fixed Income	Cash	2	4
		U.S. Investment Grade	34	28
		Inflation-linked	5	5
Risk Assets		High Yield	5	11
	Equities	U.S. Equity	27	25
		Dev ex-U.S. Equity	13	13
		EM Equity	6	3
	Real Assets	Natural Resources	4	7
		Global Real Estate	2	2
		Global Listed Infrastructure	2	2



Source: Northern Trust Asset Management. Allocations above reflect Northern Trust's Global Policy Model; the proxy account for the Investment Policy Committee. Allocations as of 4/12/2023. SAA = Strategic Asset Allocation. TAA = Tactical Asset Allocation.

#### **Key Risk Cases to Watch**



More persistent tightness in the labor market leads to more stubborn core inflation, necessitating an unexpected monetary policy response that is negative for financial markets.



#### **Debt Dislocations**

Further banking fallout (a risk heightened by the steeply inverted yield curve) and/or lack of progress on a debt ceiling deal (which would likely further invert the yield curve) hurts sentiment.

# QUESTIONS



### FOR MORE INFORMATION

Five-Year Outlook:

CapitalMarketAssumptions.com

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